



# Summer Snow<sup>®</sup> Gardenia



Summer Snow<sup>®</sup> is a hybrid Gardenia hand selected by Buds & Blooms Nursery and will be licensed exclusively to qualifying growers throughout the country. With over 10 years of development and test studies, Summer Snow<sup>®</sup> was grown to be a sturdy breed of Gardenia with a greater resistance to cold climates.

**Scientific Name:** Gardenia jasminoides

**Common Name:** Gardenia

**Hardiness Degree:** Zones 6 - 10

**Blooming Season:** Depends on zone but generally Late May through June.

**Water:** Keep moist until established. Then water deeply and less frequently as needed during growing season.

**Fertilize:** Fertilize in spring after blooming with a food for acid-loving plants.

**Spacing:** Approximately 4'

**Height:** 4' to 5' Tall

**Width:** 4' to 5' Wide

**Exposure:** Part sun to full shade.

**General Information:** Summer Snow<sup>®</sup> bears beautiful, pure white, waxy, double flowers. The flower has a heady, sweet fragrance, which permeates the surrounding air.

**Ideas & Tips:** Cut flowers are recommended indoors for both their beauty and fragrance. Flowers should be placed in a cool spot, and frequently misted with water. Flowers on very short stems are often used floating in shallow bowls indoors and outdoors and are also suited well for a corsage.



Key growing characteristics that set the Summer Snow® Gardenia apart are:

- Extremely Hardy to 0 Degrees or Colder
- Big, Double Flowers – Pure White
- Extremely Drought Tolerant & Pest Resistant
- Large, Lustrous Dark & Dense Green Foliage
- Strong & Fast Growing – Mature Height of 4 to 5 Feet in 15 Years
- Highly Fragrant

Licensing will ensure that gardeners receive a consistent, premium quality gardenia that can only be provided by the Summer Snow® brand. Consumers will be able to purchase Summer Snow® from their local nursery and garden center. Summer Snow® is trademarked and growers will be supplied with a strong branding program including designed pot wrappers, hang tags and advertising support. Growing and distribution areas for Summer Snow® are Zones 6 through 10.

Buds & Blooms Nursery is located in Brown Summit (Greensboro) North Carolina and has been in business serving hi-end garden centers since 1983. They are wholesale growers who specialize in growing plants in the Ericaceae family including Azaleas, Rhododendrons, Mountain Laurel, Leucothoe, and Pieris plus Roses and Crape Myrtles. All of their plants are grown in a rich, custom blended mixture of pine bark, peat moss, then fortified with a granular slow release NPK fertilizer and micro nutrients, and shipped in their own custom shelved trucks. All plants come with an exclusive, large picture tag and are available in 1, 2, 3 and 5-gallon pots.

Growers interested in becoming a licensed grower of Summer Snow® can contact Buds & Blooms Nursery, 1-800-772-2837 or email [budbloom@bellsouth.net](mailto:budbloom@bellsouth.net) for more information.

Buds & Blooms Nursery • 7501 US 29 N. Brown Summit, NC 27214

The name Summer Snow® (PPAF) is a registered name of Monrovia



Bloom After Bloom, Year After Year.